



Health Care
Supply
Association

CONFERENCE & EXHIBITION 2007

1-2 November 2007

The Holiday Inn, Stratford upon Avon

Can the NHS Afford to Buy Quality?



Exhibition and Sponsorship Opportunities



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Now in its 37th year, the Health Care Supply Association Annual Conference & Exhibition is nationally recognised as the leading conference for NHS procurement staff.

It is a premier event that consistently brings together top-level buyers and leading suppliers of products and services for the health service.

Whether your objectives are to:

- increase sales,
- launch new products,
- improve brand awareness, or
- generate new customers,

taking a stand at the Health Care Supply Association Annual Conference & Exhibition will help your company achieve this and much more.

This event will provide suppliers with the facility to reach potentially hundreds of individual NHS trust buyers and key decision-makers.

Primary care trusts are in charge of spending around 80 per cent of the NHS budget in England (around £58 billion).

Can you afford to miss out?

The Exhibition Package consists of:

- 3m x 2m shell scheme, to be manned by 2 members of staff
- 2 delegate places for the conference
- 2 nights' accommodation for 2 members of staff (Thurs + Fri nights)
- Full page, full colour advert to appear in the conference brochure
- 150-word business profile and logo to appear in the conference brochure
- 4-week banner advert to appear on the conference website
- Full delegate list following the conference, for a one-off promotional mailing
- One delegate pack

£3500+VAT

Delegate Bag Sponsor:

- Company logo on canvas delegate bags, distributed to all attendees
- Full page, full colour advert to appear in the conference brochure
- 150-word business profile and logo to appear on the sponsors page of the conference brochure
- 2 delegate places for the conference

£2500+VAT

KEY SPONSORSHIP, DRINKS RECEPTION AND DINNER SPONSORSHIP ARE ALREADY SOLD OUT

There will also be opportunities for advertising/placing inserts within the conference brochure. Should you have any questions or require any additional information please do not hesitate to contact exhibitions@bipsolutions.com or call **0845 270 7066**.

Who will attend?

Previous delegates at the event include:

- NHS Supply Chain – General Manager
- NHS Purchasing and Supply Agency – Buyer
- NHS Purchasing and Supply Agency – Director
- Welsh Healthcare Supplies – Contracts Manager
- Healthcare Purchasing Consortium – Chief Executive
- Eastern NHS Supply Confederation – Director of Procurement
- NHS Purchasing and Supply Agency – Projects Officer
- Scottish Healthcare Supplies – Section Manager
- Guy's and St Thomas' NHS Foundation Trust – Head of Procurement
- QinetiQ – Director
- Greater Manchester Collaborative Procurement Hub – Director of Procurement
- Stockport NHS Foundation Trust – Head of Procurement
- NHS Purchasing and Supply Agency – Development Manager
- Department of Health – Project Leader
- Siemens Financial Services Ltd – Head of Medical
- Camden Primary Care Trust – Director of Procurement
- NHS Purchasing and Supply Agency – Buyer
- Nottingham Healthcare NHS Trust – Procurement and Quality Lead
- National Audit Office – Audit Manager
- Ashford and St Peter's Hospitals NHS Trust – Supplies Logistics Manager
- South Yorkshire Supply Management Confederation – Strategic Procurement Liaison Manager
- Cardiff and Vale NHS Hospitals Trust – Contracts Manager
- Sheffield Teaching Hospitals NHS Foundation Trust – Head of Supplies
- Cheshire and Merseyside Supply Management Confederation – Strategic Procurement Project Manager
- NHS Purchasing and Supply Agency – Chief Operations Officer
- Chartered Institute of Purchasing and Supply – President
- Vernon-Carus Ltd – Managing Director
- Bristol and Weston NHS Purchasing Consortium – Senior Purchasing Specialist



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