



MINISTRY OF DEFENCE



Suppliers Service

# MOD Defence Suppliers Service Annual Conference and Exhibition 2010

# Managing Change Through Efficiency

25 February 2010  
Thistle Hotel, Bristol

Media Partner



## A ONE-DAY DEFENCE PROCUREMENT CONFERENCE AND EXHIBITION FOR MOD BUYERS AND SUPPLIERS

### EXHIBITION OPPORTUNITIES

With an annual spend of around £16 billion the UK MOD has never been under more pressure to deliver a vast range of goods and services to both frontline and back-up services and also continue to achieve value for money across its total annual spend.

Defence Equipment and Support (DE&S) is currently under a great deal of pressure to use smart acquisition practices in the procurement of all key supplies, while maintaining standards across areas such as consultancy services and the defence estate. As the MOD continues to develop its procurement strategy and make visible all commercial opportunities, there has never been more focus on the importance of the working relationships between the MOD, Prime Contractors and all active and potential first and second tier suppliers.

Defence Equipment and Support (DE&S) is working with MOD Defence Contracts Bulletin (MOD DCB) to produce the MOD Defence Suppliers Service Annual Conference and Exhibition 2010. For you, the supplier, this high-profile event will provide a unique arena in which you can engage directly with the entire buying chain working across the UK defence sector.



### WHY EXHIBIT?

- Meet face to face with buyers from within the MOD and its Project Teams
- Meet and network with a broad range of current MOD Prime Contractors
- Hear the latest developments within MOD procurement
- It is the ideal opportunity to maximise your market share

### THE AUDIENCE

- MOD procurement personnel working across defence agencies and Project Teams
- Commercial Directors working within the MOD
- Buyers from across the Prime Contractor market

Organised by:



**LIMITED EXHIBITION OPPORTUNITIES AVAILABLE**  
**PLEASE CALL 0845 270 7066**  
**OR EMAIL [exhibitions@modconference.co.uk](mailto:exhibitions@modconference.co.uk)**



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## EXHIBITION OPPORTUNITIES

### MAIN EVENT SPONSORSHIP (limited to two organisations)

- 4m x 1.5m exhibition stand to be manned by two members of staff
- Four additional delegate tickets for the conference
- Full-page advert to run in the conference brochure
- Corporate logo to be carried on relevant pre-event promotional literature (flyers, emails, etc)
- Corporate logo to be carried on-site throughout the conference venue, listing you as a main event sponsor
- One set of conference documentation
- 150-word business profile and corporate logo to appear within the conference brochure
- Corporate logo and business profile to be carried on event website in the lead-up to the event

### PACKAGE £4500+VAT



### EXHIBITION PACKAGE 1

- 3m x 1.5m exhibition stand to be manned by two members of staff
- Two additional delegate tickets for the conference
- Full-page advert to run in the conference brochure
- One set of conference documentation
- 150-word business profile and corporate logo to appear within the conference brochure
- Corporate logo and business profile to be carried on event website in the lead-up to the event

### PACKAGE £2700+VAT



### EXHIBITION PACKAGE 2

- 2m x 1.5m exhibition stand to be manned by two members of staff
- One additional delegate ticket for the conference
- Full-page advert to run in the conference brochure
- One set of conference documentation
- 150-word business profile and corporate logo to appear within the conference brochure
- Corporate logo and business profile to be carried on event website in the lead-up to the event

### PACKAGE £2200+VAT



### DELEGATE BAG SPONSOR

- Company logo on delegate bag
- Two additional delegate tickets for the conference
- 150-word business profile and corporate logo to appear within the conference brochure
- Inserts into bags up to 20g
- Listing as sponsor on event website in the lead-up to the event

### PACKAGE £2500+VAT

### DRINKS RECEPTION SPONSOR

- Full-page advert to run in the conference brochure
- Two delegate tickets for the conference
- Opportunity to display promotional literature and pop-up stand in drinks area
- 150-word business profile and corporate logo to appear within the conference brochure
- Corporate logo and business profile to be carried on event website in the lead-up to the event

### PACKAGE £2500+VAT

With only a limited number of exhibition opportunities available, stands will be allocated on a first-come, first-served basis. To discuss the exhibition in more detail please contact the Events Team directly on:  
Tel: 0845 270 7066  
or Email: [exhibitions@bipsolutions.com](mailto:exhibitions@bipsolutions.com)



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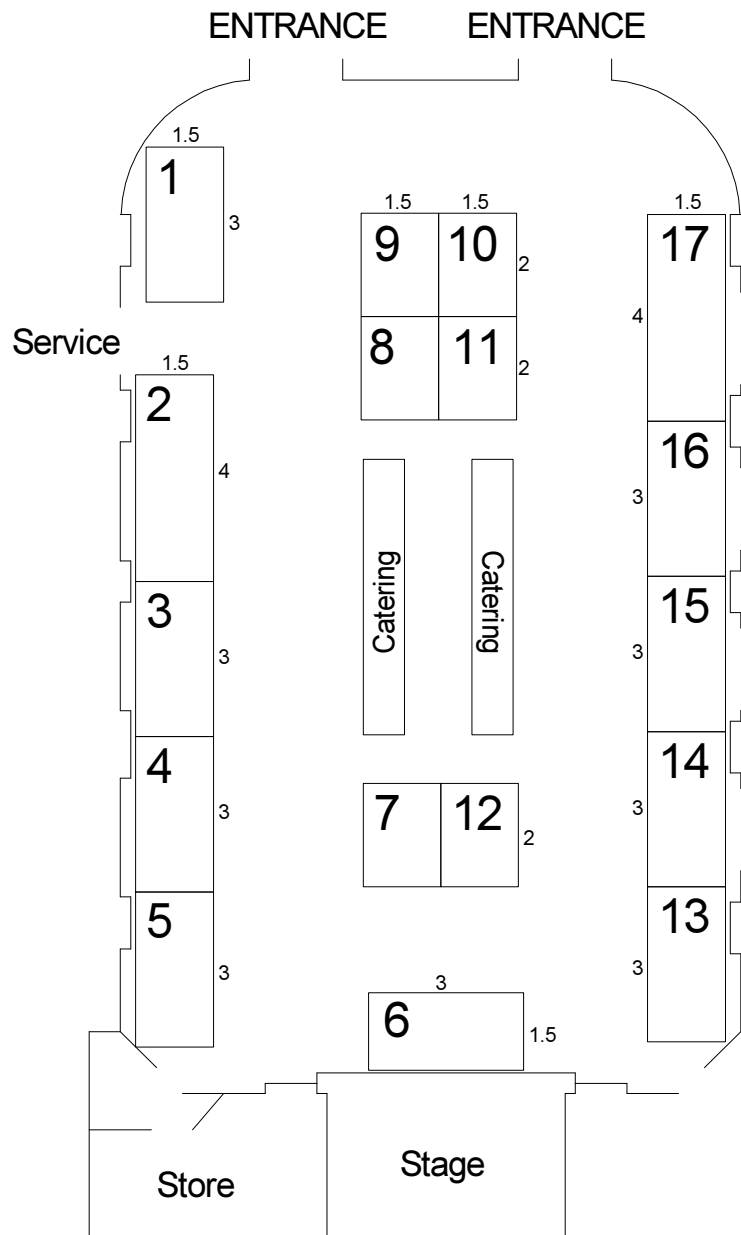
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## FLOOR PLAN

### Thistle Bristol Ballroom



Exhibition and Sponsorship Opportunities available  
 Please call: 0845 270 7066 or  
 email: [exhibitions@modconference.co.uk](mailto:exhibitions@modconference.co.uk)