

**Central
Buying
Consortium**



CBC ANNUAL CONFERENCE & EXHIBITION 2007

PROCUREMENT AND SHARED SERVICES

**ONE GREAT GEORGE STREET, LONDON
15 MARCH 2007**

Exhibition and Sponsorship Opportunities

Exhibition and Sponsorship Opportunities

The Central Buying Consortium is the largest local authority purchasing consortium in the UK. It has 17 local authority members, composed of Bedfordshire, Buckinghamshire, Coventry, Dorset, Essex, Hampshire, Hertfordshire, Kent, Luton, Milton Keynes, Northampton, Northamptonshire, Oxfordshire, Portsmouth, Southampton, Suffolk and West Sussex. Having grown from just 6 members when it was formed in 1991, the CBC now represents most of the major authorities from the Midlands to the South East, outside London, and has influence over a spend in excess of £750 million each year.

We are able to offer you, as a framework supplier to the CBC, the opportunity to participate in the 2007 CBC Annual Conference & Exhibition. This is an opportunity to maximise your involvement with the

CBC, promoting your products and services to key decision makers who are members of the CBC.

The 2006 CBC annual event drew over 250 CBC member delegates. As a framework supplier, the 2007 event is a must!

Exhibition opportunities are limited to 15 spaces, allowing maximum exposure for the companies involved. A prompt response is advised to avoid disappointment. Please call **0845 270 7066** if you wish to attend as a delegate. You will be able to register as a delegate and obtain full conference information nearer the event date from www.bipsolutions.com/events

Limited exhibition and sponsorship opportunities exist at this event, offering a unique chance to promote your organisation to key buyers and specifiers from within the member councils. The exhibition is primarily designed to allow existing framework contract holders to publicise their contract status to the widest possible audience of member councils and thereby maximise the business generated from their contract.

The event is limited to 4 Sponsors. The sponsorship package consists of:

- A 3 x 2 metre shell-scheme in a prime location, to be manned by 2 members of staff
- 4 delegate places at the conference
- A full page, full colour advert within the conference brochure
- An online banner ad on the CBC website, for a period of 8 weeks
- Corporate logo, clearly stating you are a key sponsor, on all event promotional literature – this will have a print run of approximately 50,000
- Corporate logo, clearly stating you are a key sponsor, on all on-day event and promotional literature, including signage, stationery, badges and all documentation
- 150 word business profile to appear both in the conference brochure and online – stating you are a key sponsor
- One conference pack
- Full delegate list following the event, for a one off promotional mailing

£6500+VAT

The exhibition package consists of:

- A 3 x 2 metre shell-scheme in a prime location, to be manned by 2 members of staff
- 2 delegate places at the conference
- A full page, full colour advert within the conference brochure
- An online banner advert on the CBC website, for a period of 4 weeks
- 150 word business profile to appear both in the conference brochure and online
- One conference pack
- Full delegate list following the event, for a one off promotional mailing

£4000+VAT

Drinks Reception Sponsor:

- Full page ad in delegate brochure
- 2 delegate places at the conference
- Opportunity to display promotional literature, and pop-up stand in drinks area
- 150 word company profile and logo in delegate brochure
- 4 week banner ad on CBC website

£2500+VAT

Delegate Bag Sponsor:

- Company logo on delegate bag
- 2 delegate places at the conference
- Company logo and 150 word profile in delegate brochure
- Inserts into bags up to 20g

£2500+VAT

There will also be opportunities for advertising/placing inserts within the conference brochure. Should you have any questions or require any additional information please do not hesitate to contact advertising@bipsolutions.com



