

masterclasses: 2004-2005 Excellence in practice Human Resource Services Staff Development

If you need to take a snapshot look at contemporary issues that are going on around you then this is how!

www.essexcc.gov.uk/masterclasses





1 'Leadership in Local Government'

Who: Anthony Douglas, Chief Executive of the Children and Families Court Advisory and Support Service for England & Wales.

How: 'Leaders do the right thing. Managers do things right': a truism, but true. Anthony Douglas explores the application of leadership competencies in the public sector, particularly focusing on inspiring staff and building leadership capacity in others, using transactional and transformational leadership approaches.

Tuesday 30th November 2004 at 10am

2 'The future of Local Government'

Who: Professor George Jones, Emeritus Professor of Government at the London School of Economics and Political Science.

How: Many questions remain around the future of local democracy in England; its form, composition and scope may change over the coming years. What will local government look like in 2010? Professor George Jones explores the issues involved.

Tuesday 11th January 2005 at 10am

3 'The Challenge of Cultural Change'

Who: Annie Medcalf, PhD – Director of the Fusion Firm, specialising in organisational and individual development and executive coaching. Former Head of Organisational and Individual Development at Nestlé Rowntree

How: Cultural change is a 'vogue' subject, in both business and the public sector. What exactly is 'culture'? How can it be changed? What are the obstacles along the way – and how can you overcome them? Annie Medcalf will explore the nature of organisational culture and change, using her work in Nestlé Rowntree as an illustrative example

Tuesday 15th March 2005 at 10am

4 'Every Child Matters: A Major challenge for Community Leadership'

Who: Paul Ennals, Chief Executive of the National Children's Bureau.

How: The Children Bill matters to all of us... It calls for major changes in the way in which services for children are planned and delivered. Do you understand your new emerging role? And can you shape your organisation to work in partnership with others to meet the demands of the new agenda?

Tuesday 10th May 2005 at 10am

5 'E-government: the future'

Who: John Blundell, Director Service Transformation/Local Government, e-Government Unit, Cabinet Office.

How: e-Government is radically transforming the public sector – through citizens' use of services, their engagement in the democratic process and a step change in the processes, functions and efficiency of governance on all levels. How does e-Government continue to be the enabler of this change? John Blundell, Director Service Transformation/Local Government, explores the issues involved.

Tuesday 12th July 2005 at 10am

6 'The Member/Officer interface'

Who: Simon Baddeley, Hon. Lecturer at the Institute of Local Government Studies, University of Birmingham.

How: How can officers and members work together more effectively to deliver the corporate agenda of the organisation they represent? What is key to success in this crucial relationship? Simon Baddeley examines and illustrates the issues involved.

Tuesday 13th September 2005 at 10am

INSPIRATIONAL
Delegate 03/04
Masterclasses

Masterclasses at Essex County Council –

time to think...

**THOUGHT
PROVOKING AND
ENLIGHTENING**
Delegate 03/04
Masterclasses

Building upon the success of its first ever series of Masterclasses, Essex County Council is proud to launch its NEW series of Masterclasses: Excellence in practice, in November 2004. Experts will provide an insight into a range of contemporary issues in public sector leadership. So why not take a creative look at how this programme could help develop you or your organisation, giving you and your staff a real advantage!

HR Services: Staff Development

Masterclasses form the latest addition to HR Services: Staff Development at Essex County Council, which promotes, encourages and provides high quality training and development. A broad range of accredited programmes and stand-alone modules from foundation to masters level are available, covering competency development, management development, personal development and project management.

For further details about HR Services: Staff Development call Stewart Aldersley on 01245 431085

Masterclasses – Easy to book!

To book your places please visit www.essexcc.gov.uk/masterclasses or alternatively email us at masterclasses@essexcc.gov.uk

Masterclasses – Great value!

Single Masterclass only £150 per delegate, per event; 2-5 Masterclasses booked £120 per delegate, per event; all 6 Masterclasses booked £100 per delegate, per event. Block bookings for organisations can be accommodated. Please contact us to discuss.

**EXTRAORDINARILY
ACCESSIBLE**
Delegate 03/04
Masterclasses

Masterclasses – Convenient for you!

Held from 10am to 12 noon at County Hall, Chelmsford. Public car parking is available at the nearby Market Street Multi-storey, or alternatively Chelmsford rail station is 2 minutes walk from the site. Our Staff Development Centre offers modern facilities in a comfortable environment. Light refreshments will be available prior to the start of each session.

Masterclasses – More for your money!

As each Masterclass will be delivered in an interactive style, there will be opportunities for questions, and a chance to network with other delegates at each session. You may also be able to engage the speaker in follow-on work in your organisation.



Stewart Ashurst; Cllr Elizabeth Hart, Cabinet Member for Adult Education and Libraries; and Paul Rigg, Chief Executive, West Sussex County Council at the July 2004 Masterclass.

Essex County Council reserves the right to cancel Masterclasses at short notice due to circumstances beyond their control. All details correct at time of going to press. Subsequent changes to speakers and alterations to topics will be updated via the website www.essexcc.gov.uk/masterclasses Programme developed by the HR Services: Staff Development team at Essex County Council. *While money has already been allocated for Essex County Council staff, participants should note that non-attendance of a Masterclass will result in a charge being made against their budget code.

**This booklet is issued by Essex County Council
Human Resource Service: Staff Development**

Other leaflets in this series include:

Health, Safety & Welfare Training & Development
Social Care & Health Staff Development
Work Based Learning

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