

BiP connects with Clinton

President Bill Clinton addressed several thousand delegates at the Royal Albert Hall in London in September, at a special event for which BiP Solutions Ltd was the official media partner.

Mr Clinton, the 42nd President of the United States, addressed delegates on a wide range of subjects, from the threats of terrorism and climate change to the work of the United Nations and the need to promote equality. Earlier he met leading business figures including Ron Burges, the CEO of BiP Solutions.

Mr Clinton delivered a powerful message with fascinating anecdotal touches, without relying on notes.

Asked to recall which world leaders he had met who had impressed him the most, his initial response was unequivocal. Nelson Mandela, he said, was an unbelievable human being who lived his life without bitterness.

“For all present, the time spent in the company of Mr Clinton is something that is sure to be remembered,” said Mr Burges.