

## **NEWS RELEASE**

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### **SMALL BUSINESSES GET ON THE ROAD TO SUCCESS**

A series of free roadshows specifically for small and medium-sized enterprises (SMEs) will give them a helping hand to boost their opportunities to sell to local and central government.

The events, to be held at venues across the country, will introduce SMEs to the website [www.supply2.gov.uk](http://www.supply2.gov.uk), established earlier this year by the Department of Trade and Industry's Small Business Service (SBS) specifically to promote lower-value contract opportunities arising within the public sector.

The roadshow will offer an overview of the website, followed by a demonstration of the service and a 'walk-through' of the registration process. An open forum and networking session will give businesses the opportunity to exchange ideas, as well as the chance to question representatives from [Supply2.gov.uk](http://Supply2.gov.uk) on the website's operations and benefits.

Gordon McRury, brand manager for [Supply2.gov.uk](http://Supply2.gov.uk), explained that the roadshows can assist smaller businesses in discovering contract opportunities within government: "Traditionally, SMEs have found it difficult to access opportunities to supply to both central and local government.

"[Supply2.gov.uk](http://Supply2.gov.uk) consolidates access to lower-value contracts from across the whole of the UK public sector. By attending the roadshow, businesses can learn more about the benefits of registering with [Supply2.gov.uk](http://Supply2.gov.uk) as a means of potentially generating business, raising their profile within the government procurement community and collating valuable business intelligence."

For more information or to register for the free event, visit [www.supply2.gov.uk/roadshows](http://www.supply2.gov.uk/roadshows)

**ENDS**

**Notes for editors:**

1. The Small Business Service is an agency of the UK Government's Department of Trade and Industry. Its aim is to make the UK the best place in the world to start and grow a business. The Office of Government Commerce is an independent office of the Treasury and works with public sector organisations to help them improve their efficiency, gain better value for money from their commercial activities and deliver improved success from programmes and projects.
2. The website, which is maintained by procurement solutions company BiP Solutions Ltd, allows UK public sector organisations to publicise their lower-value contracts free of charge. For the first time, businesses are able to view contracts in a single location, reducing the time taken to source opportunities. Contract information in a business's chosen location is available free of charge - a significant benefit, particularly for small firms.
3. BiP Solutions has 22 years' experience in providing public sector contracts information to the private sector; along with events management, training, consultancy and procurement services for public and private sector clients.

**Useful links:**

Supplier Route to Government	<a href="http://www.supply2.gov.uk">http://www.supply2.gov.uk</a>
Small Business Service	<a href="http://www.sbs.gov.uk">http://www.sbs.gov.uk</a>
Office of Government Commerce	<a href="http://www.ogc.gov.uk">http://www.ogc.gov.uk</a>
Business Link	<a href="http://www.businesslink.gov.uk">http://www.businesslink.gov.uk</a>
BiP Solutions	<a href="http://www.bipsolutions.com">http://www.bipsolutions.com</a>

**Issued by BiP Solutions Ltd on behalf of the Small Business Service**

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