

NEWS RELEASE

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BiP SOLUTIONS WELCOMES BILL CLINTON TO ADDRESS UK BUSINESSES

Former US President Bill Clinton, one of the world's most influential political figures, will shortly be arriving in London to advise British business on leading from the front in the 21st century.

In a seminar entitled 'The Future of Leadership', the former President will address delegates on a variety of topics crucial to understanding the modern corporate environment and in playing a leading role in shaping the world of tomorrow.

Central to his address will be the ever-increasing challenges and opportunities presented by mounting globalisation and its effect on both domestic and multi-national companies. Mr Clinton has in the past spoken of his enthusiasm for a 'world without walls', describing globalisation as an "explosion of democracy and diversity within democracy".

Mr Clinton will also advise business leaders on operating within the rise of the global terrorist threat and the ever-changing political picture, with particular emphasis on the challenges presented by micro and macro inflation. During Mr Clinton's term as President, the United States enjoyed the strongest economy in a generation and the longest economic expansion in US history, including moving the nation from record deficits to record surpluses.

Mr Clinton will also host a question and answer session at the event, which will be held on 26 September at the Royal Albert Hall in London. Tickets for the event, which cost from £60-300, can be obtained by visiting <http://tickets.royalalberthall.com> or by contacting the box office on 020 7589 8212.

Ron Burges, CEO of event media partners BiP Solutions, said he was proud to associate the company with a speaker of such renowned international acclaim.

He said: "During Mr Clinton's tenure as President, the world was changing fast and he played a major role in shaping the world we know today – he has left a significant legacy both on USA and the world.

"The expertise and depth of knowledge of a speaker of his calibre can serve as valuable tools to the business leaders of today's world and empower them to shape the future of the corporate environment of the 21st century and beyond."

ENDS

Notes for editors:

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